



STYLE GUIDE

Practical dressing solutions
for the contemporary gentleman

LANIERI

ITALIANS DO FIT BETTER

“Clothes make the man”

Quoting here the title of the famous Keller novel “Clothes make a man”. He was absolutely right about it, that how we dress tells who we are, the choices we have made, the time we devote to ourselves, the care we take in meeting others. So what we wear is so important? The answer is certainly yes, because elegance is above all an awareness and kindness, an aesthetic value and a need, beyond times, places, fashions.

The choice of suitable clothing is a bargain, although a recent trend is trying to make us believe that ready-to-wear fashion can replace the good old ways of dressing, but it's not like that. A tailor-made suit is not a sample reproduced on a large scale - perhaps even in an even more glamorous way - in a huge store in the city center. As the point of view changes and it comes back to what it really was: it is not the client who adapts to the dress, but it is the dress that shapes itself according to our body, according to our taste and to our needs.

Tailored suit means responsibility, coherence and attention in the use of materials, avoiding dispersions and focusing on the quality of the product, a guarantee that assures a long life for the garment. Dressing tailored is exhibiting elegance, aimed at connoisseurs and newbies of style, which is the right solution to be always suitable at all the places, time and at the parterre.

But how to choose what to wear? At Lanieri, we have decided to narrate every "dress code" according to its occasion of use, to give you a chance, without spending too much time, finding a tailor-made look suitable for you. Plus a series of tips that will come in handy when you find yourself in front of the mirror or, else, already in the middle of the crowd.

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Business



In Office



The Interview



Casual Friday

In Office

The famous "dress code" for work is a question that is sooner or later faced by everyone. With respect to some time ago, things have changed. The formality of all sorts is mostly moved away from any work environment. What matters are your interpersonal skills, your ease and your competencies. And if over that you are well dressed you are entitled to double the success.

Your winning cards include brilliant spirit, ability and a natural grace. It's true that all these factors will also be reflected on what you wear. We therefore offer you a couple of strategic alternatives that will guarantee that you will look like a "master of taste".





We advise you to customise your office jackets with horn buttons or mother-of-pearl buttons.

The buttonhole will remain tone-on-tone and the pocket square should also be very sober. The best way to indulge in the office is to play with hidden details such as the inner lining of the jacket and the internal waistband.



Blue double-breasted suit
White shirt with semi Italian collar
Microdesign tie in wool
White pocket square in cotton



Pinstripe single-breasted suit
White shirt with Italian collar
Solid color tie in silk
White pocket square in cotton



Undoubtedly the single-breasted, natural grey, is a must. Opt for either a charcoal grey suit with two buttons, or a pinstripe suit with three buttons and back double slit. If you feel like walking away from the safety of grey, try the variant in the Prince of Wales pattern but tone on tone. More impactful than single-breasted, the double-breasted jacket is ideal for those already familiar with the office *savoir faire*. Can be adapted in other beautiful variant colours blue and dark brown.

For each of these outfits, the shirts will be predominantly in cotton white or blue, with varying consistency depending on the season with the Italian collar. The shoes will be lace-up, black or dark brown, depending on the garment. Well polished and tidy. The tie is fundamental element. Excellent in both cases the solid colour or micro patterns that carry on with in the weave of the same nuance of the clothing. If you are in the great mood, experiment with the colour!

Did you know...

The "Prince of Wales" suit owes its name to a ruler who made this attire famous around the 1930s, king Edward VIII of England, known all over the world for his unmistakably dandy style. But the grandfather of Edward VIII, the Duke of Windsor Edward VII, was the first to wear the garments made with this fabric and he began to wear them during international sports events. And the rest is history.

The Interview

Not only do we strive to be focused on getting the job we aspire to, without being much obvious of course, but we also have to think about "what to put on" to impress who we will meet during the interview. "The first impression is what matters" everyone tells us. True, but not that much. So let's understand each other better. What's good and what, for many reasons, it's better not to experiment when it comes to the interview.





If the interview is approaching, the suit will have to be perfect in every aspect. And the same cautions that you reserve

for jackets and trousers, you should also adopt them for the cuffs and the collar of the shirt, always crisp and clean, as well as the shoes, naturally polished. But be careful, all exceptional feeling (and worse to look at) specifically reserved for the occasion.



Blue single-breasted suit
White shirt with semi French collar
Woolen regimental tie
White pocket square in cotton



Certainly, a detail like choosing a tailored suit will mark you an impressive candidate in the eyes of your selectors. Stick with the classics. A two button suit with jacket in shades of blue with double slit on the back will give an excellent shape, emphasizing the shoulders. Make sure the sleeves are of the right length: the cuff of the shirt must be visible, but not more than an inch and a half. Take a couple of tests at home and do not be too rigid.

Here the choice of the colour of the shirt is easy, white or blue, with Italian collar which is ideal to accommodate a tie, also can be in a sober colour or in micropattern, always in line with the image of the look. The shoes, black, must be the classic brogue, Oxford model, with the lacing closed because the eyelets are sewn under vamp, or Derby model, with open lacing and eyelets sewn over vamp.

Did you know...

Originally Louis XIII enlisted the Croatian soldiers to wear it to protect themselves from the cold. The term "tie" is supposed to derive from "cravate" deformation of the adjective "croate" in French. From kingdom to kingdom, it spread throughout Europe and in the second half of the nineteenth-century tie changed its shape, thinned and got lengthened. Until 1926, the New York inventor Jesse Langsdorf had the idea to cut the fabric diagonally and make it into three parts. And that's how tie was born.

Casual Friday

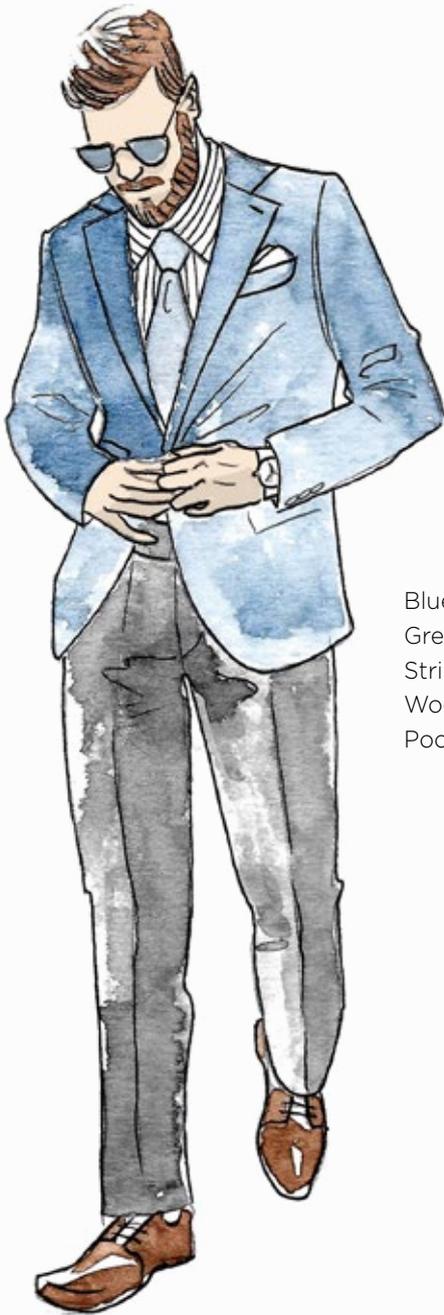
As in the United States of the eighties it was almost a revolution, it can not be said that the same happened in the Italy in the Nineties, where the Casual Friday clothing moved slowly and quietly. Fortunately today we are happy to afford a more relaxed look, at least once a week, the last one that we have to spend in the office: the Friday.

Speaking of casual Friday we are not referring to a well defined dress code, but a wide range of style possibilities are available. Although often a lot of opportunities rather than easing the task of choice have the opposite effect. So, what to wear when we do not have the obligation - with minimum exceptions - to dress in a suit and tie?





During the colder months, instead of the classic V-neck shirts or pullovers, opt for a turtleneck. Black, suitable for all colour palettes, dark blue, always perfect, or ivory or white, which stands for ultra chic. And if you can, customise the buttons on your blazer. Then complete the look with a comfortable pair of lace-up shoes or suede boots.



Blue single-breasted jacket
Grey trousers in wool
Striped shirt
Woolen blue tie
Pocket square in cotton



Green single-breasted blazer
Blue chinos
Button-down white shirt
Patterned tie in silk and linen
Pocket square in cotton

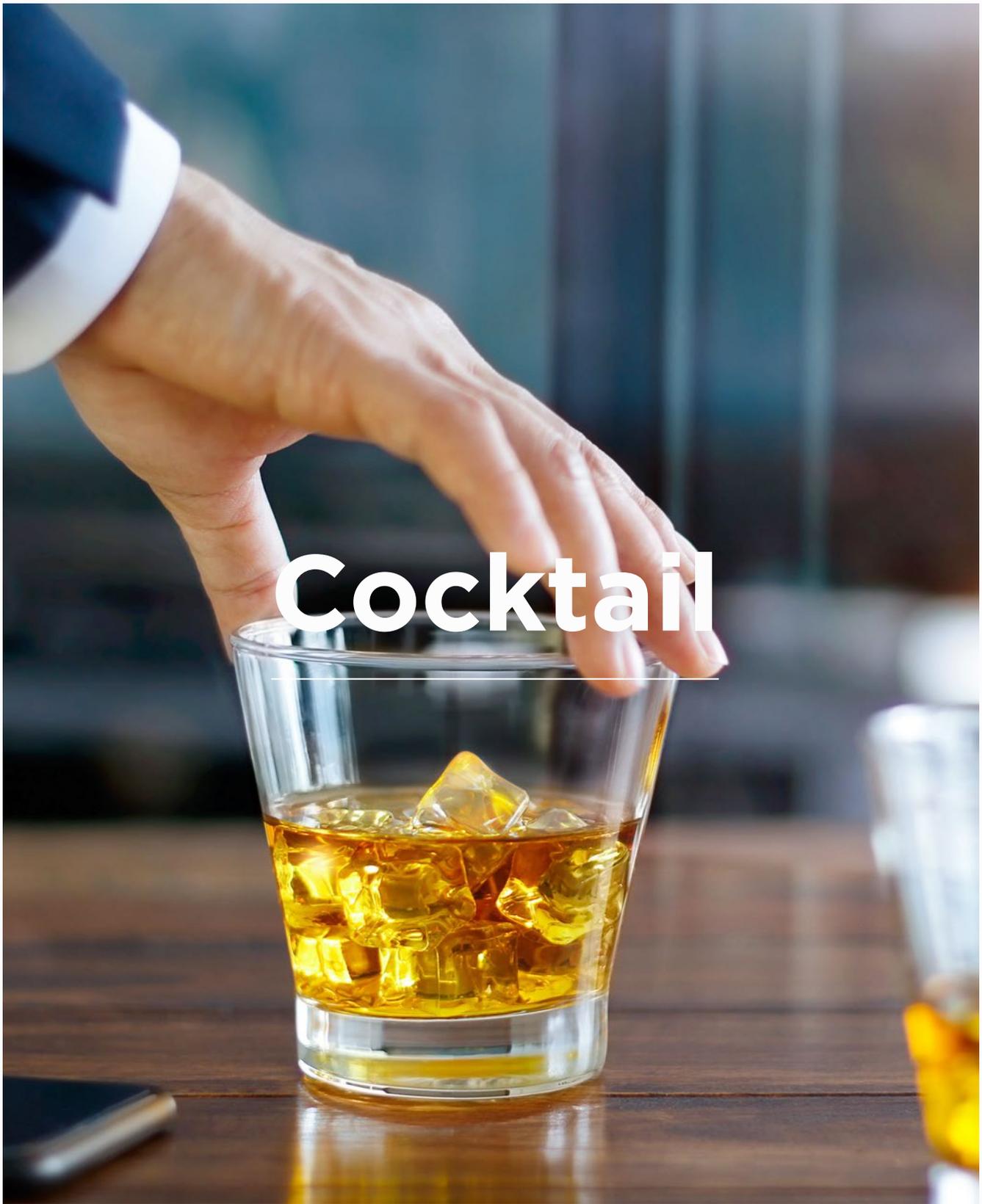
For those who think the jacket is the safest option and can't give it up, the broken suit is the most suitable solution. The blazer will be the great protagonist of your look and the plus point is that you can indulge in combinations and different choice of colours. A dark green, or a brown, accompanied by blue trousers or a pair of jeans.

Given that you are allowed to wander with jacket and trousers, personally, we suggest that for the shirts you should focus on white, French collar or button down and combine with a tie in a solid colour or, for the more matured look, go for the one with a lively printed design. If you really do not feel like wearing a tie, a soft cashmere or cotton sweater will suit you. V-neck, classic, or round neck, wear any with a shirt. For the second alternative, if your work environment allows it, you can also leave your shirt in your wardrobe and wear an invisible t-shirt.

The shoes, whatever the look is, can be Derby model, but instead of the classic blacks you can go with the beautiful shades of brown, in leather or suede, but never too light. In suede you can also pick moccasins with fringes or tassels with a comfortable rubber sole.

Did you know...

The "French collar" has open tips, never too long and is worn with a tie. It is a formal collar worn by the Duke of Windsor, who combined it with ties with wide knots. The collar "*all'italiana*" is ideal for formal occasions and business suits. It has the tips close together and therefore suitable to accommodate thin ties with distinct knots.



Cocktail



Work Dinner



Romantic Date



Party With
Friends

Work Dinner

This is not a real office environment, but it is a little more, with the "simple complication" that not all the clothes you normally wear during the day will be fine during a business dinner. But do not panic, just pay attention to the matching and the choice of colours, and the situation will be a win.

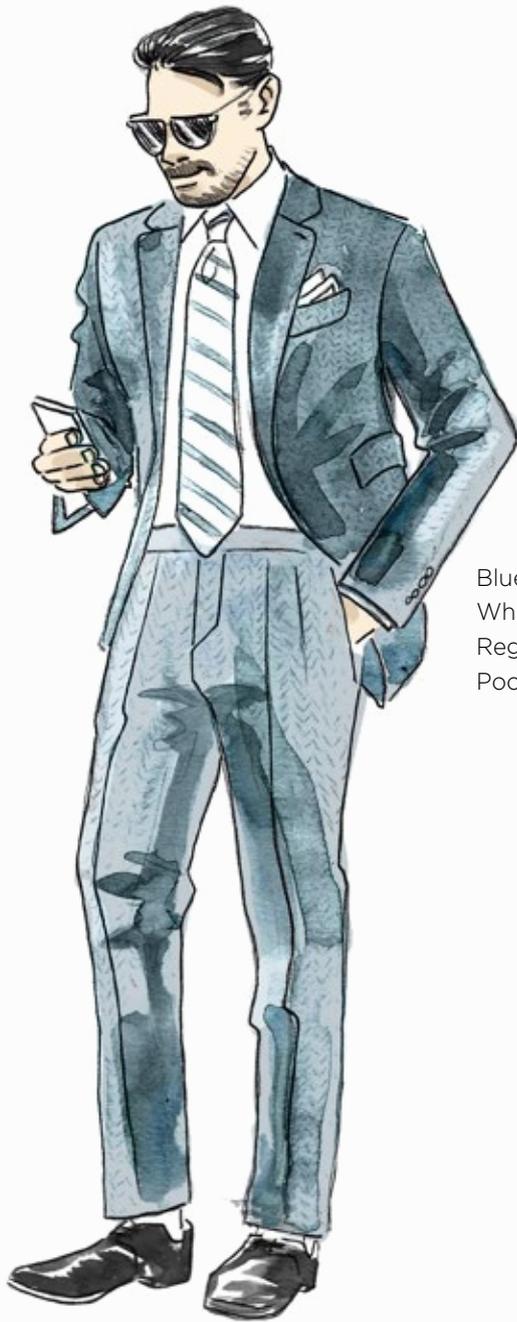
If your boss or your colleagues invite you to a dinner or a cocktail, you have nothing to fear. You will have to know how to take advantage of this opportunity and turn it into your favor, interweaving precious relationships and making yourself noticeable, purely both on your character and on your preparation. But let's get to the look.





Dark colours are good, but when it's spring or summer, you will make an excellent impression also by showing off colours more in line with the season.

Also when it comes to overcheck with details of contrasting colours, say yes to the shades of blue that look good with denim, and for the broken textile pieces you choose summer fabrics such as gabardine to match with chinos.



Blue herringbone single-breasted suit
White shirt with italian collar
Regimental tie in silk
Pocket square in silk



Grey birdseye single-breasted suit
White shirt with Italian collar
Patterned tie in silk
Pocket square in silk



If it were a standing dinner or a seated lunch, you will not be mistaken entrusting yourself to a dark coloured attire. A beautiful night blue or charcoal grey suit, paired with a white shirt and a tie also in dark colour, but with lighter colour tones. A little is good for the attires, provided they are not too visible. We recommend the sober blue herringbone and alternatively a birdseye suit. Rigorous as well as sober and bright.

As for shoes, a pair of shiny laces is a must. One last note: do a little research before the event just to understand who you will meet, where and what will happen. Once there, then use your words well, smile, drink the right amount and play your cards right.

Did you know...

The “gabardine”, pronounced in Italian as “*gabardina*”, is a textile in a plain worsted fabric that creates a very thin twill weave. To give you an idea it is that of the famous waterproof trench coat that Humphrey Bogart was spotted in Casablanca.

The origin of the name is controversial. Some believe it takes its cue from the name of a woolen cloak used in France during the Renaissance, and some others instead associates its name with the Spanish term used in the same period to indicate the uniforms of the workers.

Romantic Date

Yes, the answer to this question is really worth 1 million dollars. And it is perhaps the question that most afflict men. How to dress for a date? The solution is more intuitive than you think. But let's go by order: we start right from the first date. Following to which, if we have the good luck to be "promoted", we can all hope for a sequel of dates to be continued.

The first fundamental rule, which applies basically to every circumstance, but in this case more than ever: be yourself. To provide you the right dose of confidence we suggest you focus on the classics, but not too much set in rules. You are going out with the girl you like, not your boss.





Let's talk about the shoes, here the lace-ups can work really well in blue, black or brown, and also the moccasins with the rubber sole and tassels. You can go with the tennis shoes or gym shoes to give a casual touch to the look. The winter essentials are boots or desert boots. In the summer the most naive can take chance with a comfortable pair of espadrilles, but only in exceptional cases.



Blue overcheck single-breasted jacket
Beige chinos
Button-down denim shirt
White pocket square in cotton



Green single-breasted suit
Striped shirt with semi Italian collar
Patterned pocket square in cotton



If the place of the date requires it, wear a suit that does not remind you of the office. An intense green, informal but really cool will be perfect. If instead, you would like something easy going, give yourself a break and indulge in choosing the colour of the jacket. A good over checked brown or blue worn with beige pants, maybe chinos, or a plain, light-coloured jacket worn over dark trousers. As for the shirt, it can be plain (maybe denim) or striped. Leave the tie at home, but do not forget the handkerchief in your pocket!

Did you know...

The "windowed" or "overcheck" fabric is nothing more than a particular tweed pattern. And the tweed, known by most, is a type of fabric of Scottish origin whose name derives, according to legend, from a bad pronunciation of the word "twill" or "tweel", which means armor. The same twill resulting from the intertwining of diagonal stripes or squares.

Party With Friends

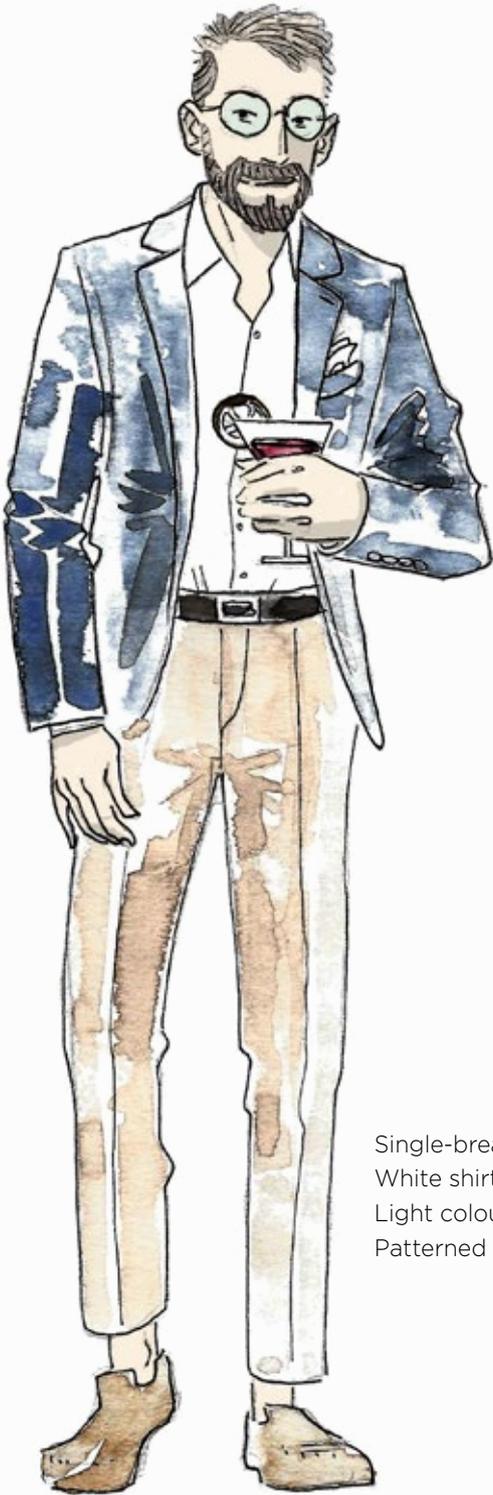
It is the most carefree situation among events with dress code cocktail attire, where you can indulge in the choice of combinations and colours. You are with your friends, you are free to experiment, with them you can do it without running the risk of being judged. Naturally respecting the rules of fine dressing and with the objective, always, to be dressed in the “right” way.





Give an extra thought also to the shoes, which may be the classic Oxford, as a nice pair of ankle boots or moccasins.

Only and exclusively, in this case, you can wear tennis shoes or gym shoes, but always taking into account the context.



Single-breasted blue hopsack jacket in wool
White shirt with French collar
Light coloured chinos
Patterned pocket square in cotton



Grey single-breasted Prince of Wales suit
White shirt with french collar
White pocket square in cotton



Whether it's a dinner or a cocktail, you have room to experiment with a new look or go with "that" famous attire bought and stored in the closet. If you would like, get creative with special colours, maybe an electric blue apparel or a burgundy. Normally, while going for a patterned suit go for simple accessories. If you are looking for some basic choices, we suggest staying with these two options: a suit in Prince of Wales with a contrasting line pattern and wide lapels to indicate your tailoring culture or a combination of a double-breasted blue hopsack jacket paired with light chinos.

The shirt is not of concern if it matches the occasion. Avoid patterns and squares, and concentrate more on solid colors or stripes. The tie is fine, but from mid-dinner onwards you can, if necessary, roll it up and put it in your jacket pocket. It will also give you a certain American viveur touch.

Did you know...

Oxford is also known as Francesina, it is the most widespread model of shoe and renders itself to many variations. It is characterized by the creation of its facing, that is the back part of the vamp which closes on the instep where the lacing is located, is stitched under the vamp, the interior part of the facing.



Ceremony



The Groom



The Best Man



The Invited

The Groom

Nothing to be afraid of. Everything is under control, be aware that you will be the center of attention of the party, right after the bride. Whether it's the wedding or the reception, our style advice is to always focus on the great classics of formal tradition.

Morning suit is the most credible alternative for being impeccable spouses. In three pieces of course: vest, jacket, and trousers. But which colours to rely on? Without a doubt the black, evergreen elegance for the groom. When you are feeling very confident, you can also enjoy a beautiful pearly grey, it's definitely impressive. If the ceremony is less formal, the most elegant choice is definitely the three-piece look consisting of: dark blue jacket and trousers, pearl grey waistcoat, silver tie and white pocket square. Regarding the fabric, we suggest you opt for a silk blend wool, bright but elegant at the same time. The buttons of the jacket will have to be in mother-of-pearl, while for the pocket square you can opt for a cotton-blend linen fabric, it will ensure a perfect fold!





A piece of advice away from all the chaos of the wedding is about your fitness. If you can, try to take care of yourself, check your daily diet and think about your mental well-being. This will ease your choices. That said, remember that a tailored suit will be able to enhance the best physical appearance and will also give you the right amount of confidence to deal with your important day!



Midnight blue single-breasted suit
Grey pearl waistcoat in wool and silk
White shirt with french collar
Silver tie in silk

We know well that it is a good idea to choose one's suit in relation to the time when the ceremony will take place. The groom's etiquette, in fact, suggests another couple of alternatives for the celebrations scheduled after 18:00. From this time onwards, tuxedos and tailcoats are more than welcome. Yes, you got it right, the tail-coat with black "dove-tail" jacket and silk lapels and also the tuxedo with waistband and shawl or peaked lapels. Naturally, to understand which outfit suits you most, it is important to take into account not only the timetable but also the place, the season and above all the gathering. Only you will be able to understand whether it is appropriate to dress in tailcoat or wear, despite the late hour, a nice three-piece tux.

But let's move on to the shirt: strictly white. Avoid even light blue or grey, always favor the classic. If you want to show off a nice pair of cufflinks, maybe antique and decorated or modern in silver or platinum, make sure the cuffs are double. The neck should be French, is more comfortable and lends itself well to accommodate ties or plastron. The latter certainly without a single colour: black, white or grey, depending on your clothing and your taste. And finally it's time to pick out the shoes, lace-up and according to the temperature, matt black, and calfskin.

Did you know...

The rever is the lapel at the collar of a jacket. It can be pointed type of single and double-breasted jackets with one or two buttons, and nothing else but that of the tux. Or "shawl", characterized by the lack of the cran, the cut that separates the real rever from the collar. This last kind is a type of tuxedo jacket, single-breasted, and dinner jackets.

The Best Man

If almost all the guides on dressing at the ceremony offer solution and tips about the groom, almost no one takes care of the groom's chicest companions: the best man.

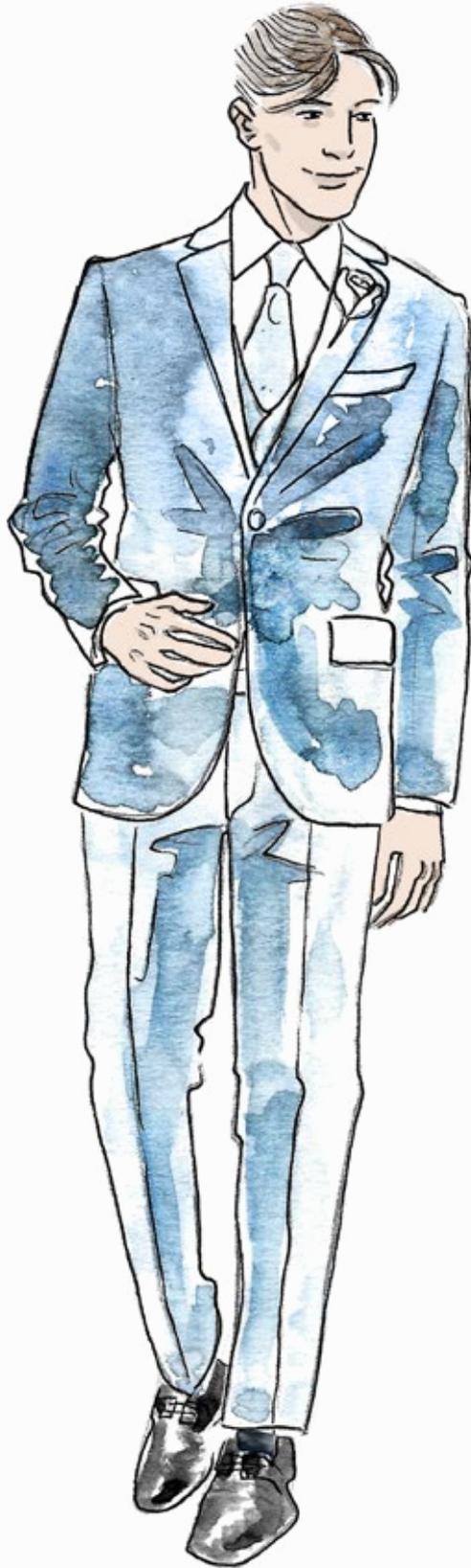
A good rule states that the best man follows a look similar to that of the groom or, occasionally, that of the father or of the brother (always of the groom, obviously) in practical terms, if the protagonist wears tight, even the witness will be in tight, where the first has opted for the tuxedo, so the second will dress accordingly.

When it comes to the morning dress and morning coat, remember that they should be worn buttoned and preferably with a white flower in the buttonhole. On the occasion of really special weddings, you will be able to exhibit white gloves and a nice cylinder, combined with the colour of the attire. But pay attention, during the ceremony they correctly come off to hold hands.





When you look in the mirror, do you really feel "too" formal? Well, give yourself a bold detail, without overdoing it obviously. Rather than wearing a pair of classic black or dark blue lisle stockings, go for the shades. Multicolour, striped, diamond pattern, checked, or - ultra snob - bordeaux or fiery red. Here you are given freedom of choice.



Blue single-breasted suit
Blue waistcoat in wool
White shirt with semi Italian collar
Blue tie in silk



Also for the best man, it is compulsory a white shirt, maybe a Piqué, with a French collar and single or double cuffs for the cufflinks. Tie or plastron should be sober and plain, possibly not the same shade chosen by the groom. The shoes, comfortable (you'll be standing for a long time), certainly black in opaque calfskin. The one with perfect lace-ups.

Although a recent trend tries to clear them as style details, do not yield to the advances of translucent details and profiled jackets. In case you choose to wear a blue attire, more of an intense and dark shade, match it with a tone-on-tone waistcoat. It goes without saying that, if the groomsmen are two or three, it would be advisable to agree on the look beforehand to avoid any kind of oversight or unpleasant incident.

Did you know...

Morning suit and half-jacket morning suit: the difference. Well, the morning suit is composed of a tail jacket in black or charcoal grey wool with dark grey striped trousers, single-breasted five-button waistcoat or shawl double-breasted. The half-jacket morning suit does not deviate from the classic tight for the fabrics and combinations, but presents itself with a jacket without a tail, which becomes short, rounded on the front and straight on the back.

The Invited

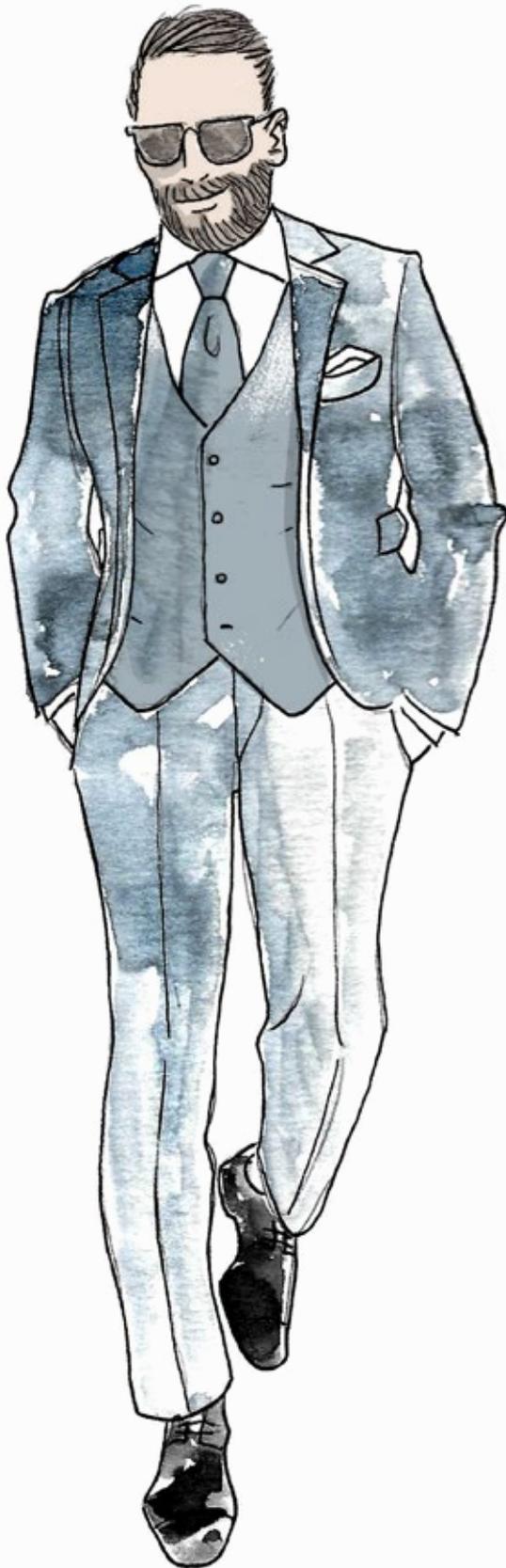
Agreed that all the spotlight will be on the bride and groom, but also the guests deserve their part of the wedding stardom. You too will have to be impeccable so, however - mind yourself - not too extravagant, it's never should be that you are given too much attention and steal groom's thunder.

First of all, dress in an appropriate tone to the type of wedding. It is not rude to ask directions to the spouses on clothing. As for the dress, aim for a nice single-breasted night blue or dark grey.





The pocket square, or the handkerchief, matches the tie, avoiding that the fabric is exactly the same, but perhaps taking a cue from the colours of the tie and mixing it in an elegant pattern. Of course, a white pocket square with a white shirt is an excellent choice. The belt must be in leather and of the same colour of the shoes. The buckle matched the colour of the wristwatch dial.



Blue single-breasted suit
Contrasting waistcoat in wool
White shirt with French collar
Plain tie in silk
Plain pocket square in silk

The shirt will be in white or tinted light blue. If you think that at a certain time the jacket becomes too bulky, play smart and wear a waistcoat, matching the dress or in contrast. So, if you want to lighten up during the party or feel more comfortable at the time of the dances, you'll still be elegantly assorted. The lovers of the trouser braces can wear them, but certainly under any vest.

The shoes obviously compliment with the season, must be black in opaque calfskin, oxford model, like those of the groom and the groom's men. Never too shiny, with black or dark grey socks in cotton or lisle, but knee high. For day weddings, maybe not too formal, even a nice pair of brown leather lace-up shoes or some dark moccasins can be a good alternative to the classic black oxfords. As long as they do not clash with the rest of the look.

Also, the accessories play a part to make the look not too casual. And to finish up, in case of the daytime ceremonies, complete the look with a pair of super cool sunglasses, preferably dark ones, it goes without saying, to take them off before the ceremony starts.

Did you know...

The Italian term "bretella" (trouser braces) comes from the French "*bretelle*", which is the translation from the ancient German "brittil" which means "briglia". Although in the simplest and most primitive form, their invention can be traced back to 1820, thanks to the intuition of a tailor, Albert Thurston, owner of an emporium at 27 Panton Street in London, which made it a hallmark of his fashion line.



Black Tie



Optional
Black Tie

Black Tie

It is one of the most formal occasions observed by the etiquette of well dressing, which requires all gentlemen to wear a tuxedo suit. Formality and elegance are only overlooked by the "White Tie", dress code to be followed by wearing the long-tailed tailcoat.

The tuxedo is not a strict code, and in the history, it has gone through various modifications. Nevertheless, what always makes it, regardless of all the various variations, are the jacket and trousers, shirt, the bow tie has to be that tied (not pre-knotted!), waistcoat or waistband, pocket square or *Boutonnière*, Top hat, wherever they are appropriate. The jacket will be single-breasted, with only one button (which should normally be closed) and classic shawl or pointed lapels. And the only colour allowed is obviously black, some exception can be made for the midnight blue.





Traditionally, the tuxedo shoes are the so-called "pumps", the low-cut slippers of patent leather with a silk bow instead of the strings. Today can be allowed, according to the occasion, to wear smooth Oxford in leather. Whatever the shoe you are going to wear, the socks will always be in black silk and knee high.



Black single-breasted tuxedo in wool
White shirt with tuxedo collar
Black bow tie in silk
Black cummerbund in silk
White pocket square in silk



Black also goes for the trousers, absolutely with no cuffs, no back pockets and decorated with a thin band of black satin (the "gallon stripes") applied along the outer seams from the waist to the hem. The trousers do not even include belt loops, so it is ideal to have a custom-tailored tuxedo, to wear with or without trouser braces and customise as you like.

The shirt should be white, cotton or silk, with long sleeves and with the French collar, to accommodate the bow tie. The cuffs will be double and must be turned upside down to be closed with the cufflinks. The buttons must be jewel or mother of pearl, always visible. Under the jacket, you can wear the waistcoat or vest (U-shaped), black and the same fabric of the dress.

Did you know...

The Bow Tie ... "Black Tie", or in French "Cravate Noire", is an expression of British origin, a complete version of the black bow tie. In fact, even if cravat means a tie, in this case, we talk bow of the bow tie. Which will be in silk or in black satin, in a pendant with the band, and possibly to be tied by hand.

Optional Black Tie

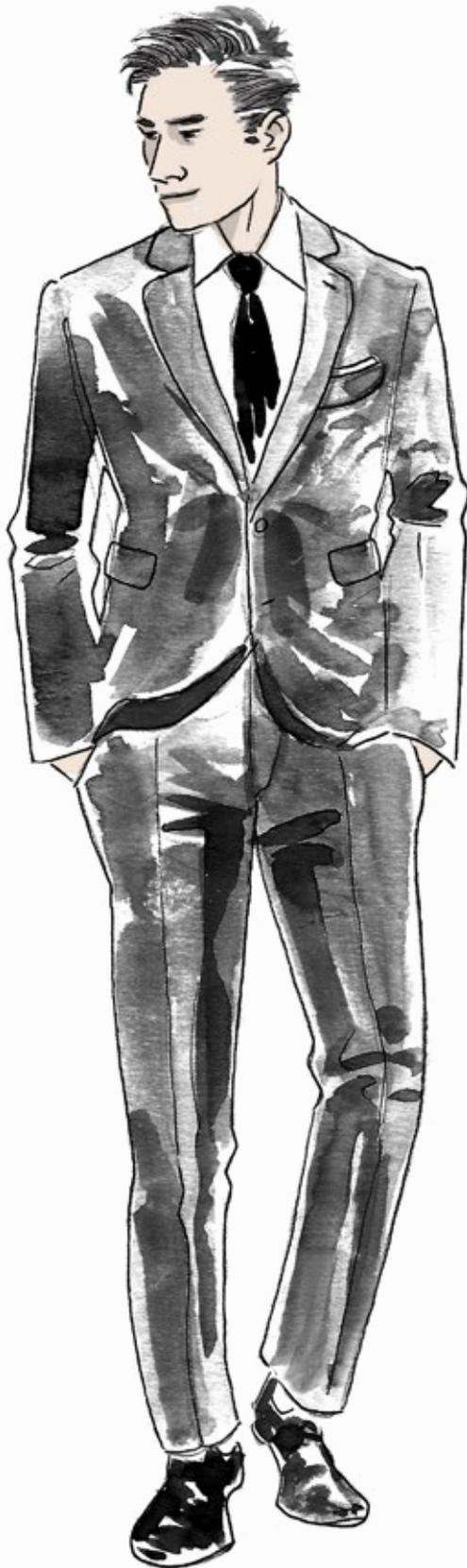
It is a type of dress code that is spreading more and more widely in recent years and indicates the possibility for men to wear an apparel, strictly black, which is not the classic tuxedo. A chance not from long, considering that there is a huge range of solutions made specifically to the case that will allow you to make a good impression even without the classic "Tuxedo".

The choices that come to you when the dress code suggests an optional black tie are very interesting. A classic two-button single-breasted black outfit in wool could be the most basic alternative. Simple, discreet, without expectations to amaze. Combined with a pair of shiny black oxfords, a white shirt with an Italian collar and a black silk tie with slight details.





We know well that the Optional Black Tie still requires black, but we strongly stand for the power of blue. So, if you do not want a total black look, opt for a very refined and intense midnight blue. It will offer a royal touch to the shape and gives a different light than a black outfit. And for sure everyone will applaud it.



Black single-breasted suit
White shirt with Italian collar
Black tie in silk
White pocket square in cotton



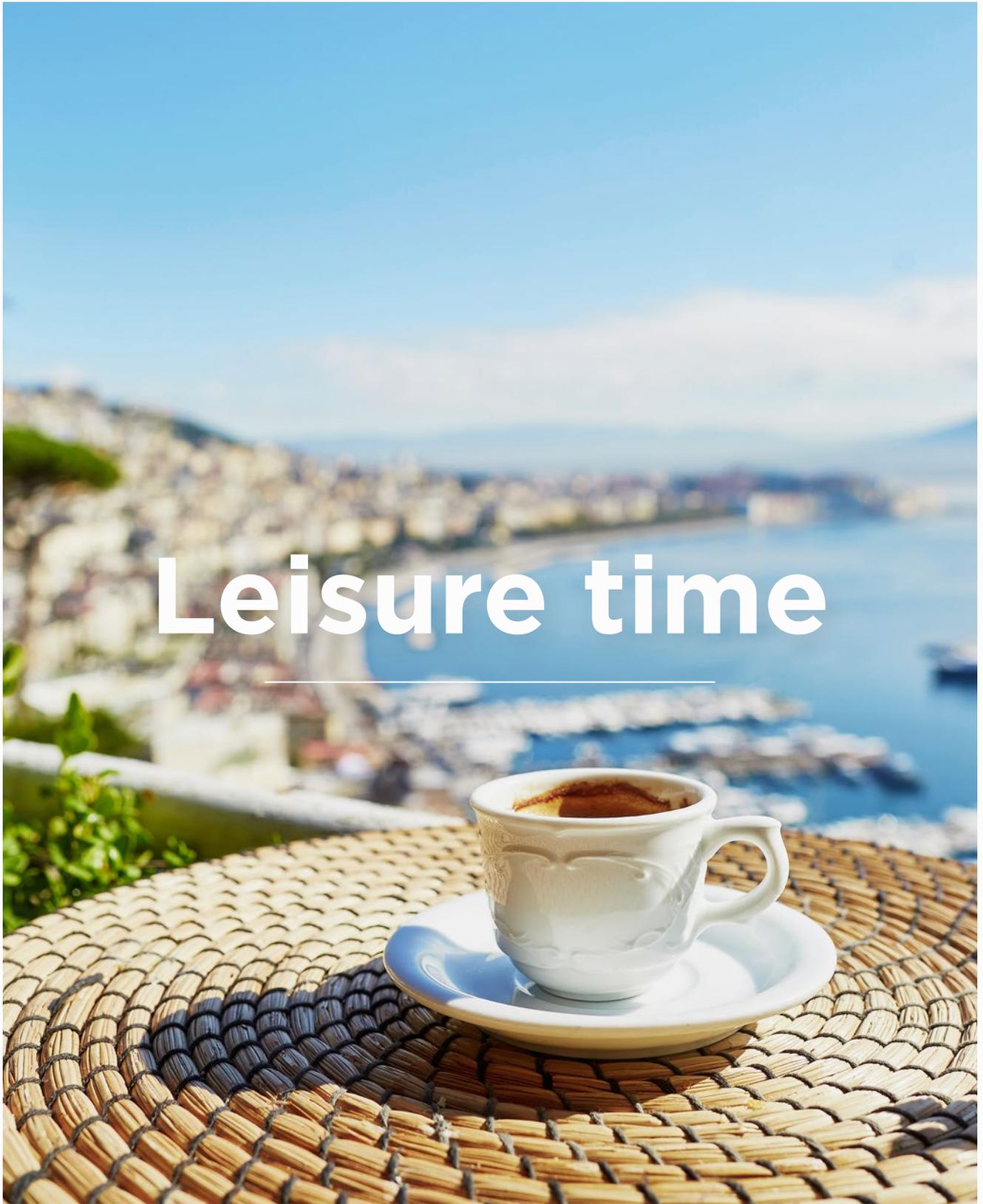
The most creative alternative would be black with micro design patterns in wool and silk. Here the design makes the fabric shine and the particular weave make it look more fashionable. Also for this variant, the jacket will be single-breasted two buttons, always accompanied by the classic white shirt with Italian collar, a nice pair of cufflinks and black silk tie, but with this type of look, we suggest you prefer the variation of bow tie and winged collar shirt.

The appeal of the dress allows you to wear what should normally be worn under a tuxedo. The shirt obviously will have to be dressed in a nice pair of cufflinks. In both cases, the belt will be discreet in black leather and silk or lisle thread socks, also black or, for the vainest, cardinal red.

Did you know...

The "winged" shirt, also called "diplomatic", is the most formal element of the male wardrobe. Always in white colour, long sleeves and with cotton or silk fabric. Two main characteristics that make this shirt different from the others are: "the spread", part of the fabric in correspondence of the neck, which consists of a series of vertical plissé of the fabric, ending just above the waist, and "the placket", a strip of cloth that hides the entire row of buttons.

Leisure time



Autumn Winter



Spring Summer

Autumn Winter

Who knows how many times you will be invited to a breakfast in a nice countryside house, or an evening of billiards and cigars beside a big fireplace. Whether it's just a party with friends in a mountain chalet or a dinner in any city apartment. In all these cases you have the chance to store your classic suit in the closet and opt for something in-between the jacket and the cardigan, the blazer.

Unstructured and entirely unlined, the Blazers have the finished Neapolitan shirt-shoulders and the Neapolitan breast pocket. Looks exceptionally good in tartan, maybe in a green or brown background, that match the trousers with pleats, maybe in solid blue grey, bordeaux or brown. Excellent if worn with high-waisted trousers and with a lapel.





A respectful “leisure time” look, with a blazer in the main role, directs medium attention to the shoes. The shoes can be comfortable moccasins with tassels or ankle boots, both in rubber or leather sole and made in leather or suede. We suggest you the suede, even the lace-ups, they complete the look with a typical touch of casual dressing.



- Single-breasted brown flannel blazer
- Pleated wool trousers
- Turtleneck
- Wollen pocket square



Since you are easy going and carefree, experiment with the colours of the socks, pick any - plain, checked, striped or fancy. The shirt will be white or blue, or coloured but preferably in a warm colour. Yes to lines and checks if the blazer is in monochrome. In place of the shirt, there are many options, a pullover with a satin neck or a turtleneck would be perfect. Want to be ultrachic? Then go for white.

Did you know...

It is said that the blazer was born in the first half of the nineteenth century when some officers of the HMS Blazer convinced their commander to ask the official suppliers for the new jackets. These were double-breasted blue with gold buttons. The new version of jackets impressed Queen Victoria very much and she declared them as the new official uniform of the Royal Navy.

Spring Summer

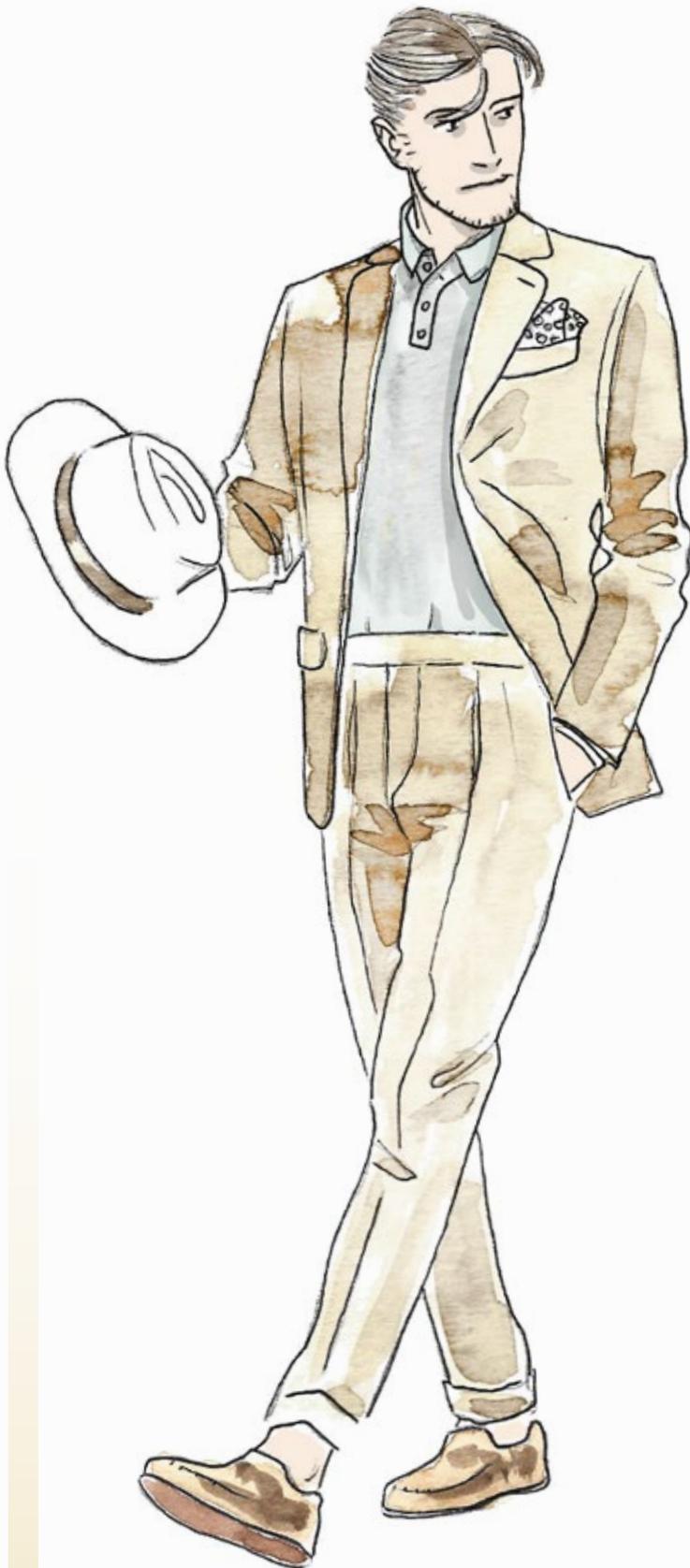
Good weather, sunshine, first of the outdoor walks, weekend getaways and open air dinners. The blazer that accompanied you during the leisure time in winter is also perfect even during the warmer months. Of course, you will not wear the blazer in wool or cashmere but opt for a more colourful variant in cotton or *fresco lana* (lightweight wool fabric). If you're looking for something more chic, we recommend a linen attire: light, fresh and multi-purpose, it's definitely the best choice.





Speaking of shoes, during the warmer months, there is a wide range to select from. Wearing the lace-ups could be a

little awkward, but in general all shoes with leather soles, especially in summer seem a little heavy. Therefore, seize the moment and choose a nice pair of tennis shoes or moccasins with a good rubber sole.



Single-breasted suit in linen
Polo in cotton
Patterned pocket square in cotton



Even during the summer, trousers with pleats are the first choice. In this case, however, you have full freedom with colours. With or without cuff, it does not matter. In addition to this remember that even your chinos can be paired with extreme ease under the blazer, perhaps accompanied by a beautiful striped or a polo shirt.

Chinos, in turn, are replaceable with a sporty pair of jeans. Yes, just to bring the right amount American style. And do not worry, here the risk of running into image slips is really minimal. Certainly, when it comes to picking out jeans, avoid some particular washes or improper tears.

Did you know ...

Trousers with pleats are always in fashion, but why so? Because they give each leg a perfect shape adapting themselves to the needs of the wearer. Although already only one pleat is enough to give an excellent fit, they are mostly double: the English, that is facing outwards, or French, bent inwards to streamline the leg. The fold, when it's present, always is in between 4 and 5 centimeters.

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STYLE GUIDE
